

Awards and Rankings

2025



Entrepreneur Franchise 500

The UPS Store ranked #6 in Entrepreneur Magazine's Franchise 500 list, and #1 in the Postal and Business Centers category for the 35th consecutive year.

Entrepreneur Franchise 500 Hall of Fame

The UPS Store was recognized for 42 consecutive years on the Entrepreneur Franchise 500 list, earning a distinction in the Franchise 500 Hall of Fame. The brand also earned recognition for ranking #1 in the Postal and Business Centers category for 35 years.

Entrepreneur Fastest-Growing Franchises (U.S. and Canada)

The UPS Store ranked #26 in Entrepreneur Magazine's list of Fastest-Growing Franchises in the U.S. and Canada.



Forbes Best Customer Service

The UPS Store ranked #1 in the Forbes Best Customer Service 2025 list for the second year in a row. The list recognizes the top 300 organizations based on a survey of over 181,000 people and their interactions with more than 3,500 brands.



Franchise Direct Top 100 Global Franchise Rankings

The UPS Store ranked #1 for the second year in Franchise Direct's list of top global franchise brands.



USA Today America's Best Customer Service

The UPS Store earned five stars in USA Today's list of companies excelling in customer service and experience. Evaluations resulted from more than 67,000 customer responses on friendliness and appreciation of customers, professional competence, availability and accessibility, solution speed, reliability and other observations.



USA Today America's Best Stores

The UPS Store earned five stars in USA Today's list of retailers and stores providing top-notch shopping experiences. USA Today reviewed more than 65,000 customer responses and nearly 500,000 reviews on store quality, price-value ratio, accessibility and other considerations.

2024



Entrepreneur Franchise 500

The UPS Store ranked #4 in Entrepreneur Magazine's Franchise 500, and #1 in the Postal and Business Centers category for the 34th consecutive year.

Entrepreneur Top Franchises for Veterans

The UPS Store ranked #2 in Entrepreneur Magazine's Top Franchises for Veterans ranking.

Entrepreneur Best of the Best Franchises

The UPS Store ranked #1 in Entrepreneur Magazine's list of Best of the Best Franchise Brands in the Postal and Business Centers category.

Entrepreneur Top Franchises for Less Than \$150,000

The UPS Store ranked #1 in Entrepreneur Magazine's list of Top Franchises for Less Than \$150,000.

Entrepreneur Fastest-Growing Franchises (U.S. and Canada)

The UPS Store ranked #23 in Entrepreneur Magazine's list of Fastest-Growing Franchises in the U.S. and Canada.

Entrepreneur Top Franchises for Multi-Unit Owners

The UPS Store ranked #9 in Entrepreneur Magazine's list of Top Franchises for Multi-Unit Owners. The ranking features top brands for prospective franchisees interested in multi-unit ownership.

Entrepreneur Top Global Franchises

The UPS Store ranked #13 in Entrepreneur Magazine's list of Top Global Franchises. The ranking features top brands with an international appeal for current and prospective small business owners.

Experiential & Event PR Awards

The UPS Store received Honorable Mention for Best Cause/Community Event/Campaign. The Experiential and Event PR Awards honor creative and strategic PR events that engage audiences, amplify brands and generate buzz-worthy media coverage.



Forbes Best Customer Service 2024

The UPS Store ranked #1 on Forbes Best Customer Service list of 2024.

Forbes Customer Experience All-Stars

The UPS Store ranked #163 on Forbes Customer Experience All-Stars list for 2024.



Franchise Direct Top 100 Global Franchise Rankings

The UPS Store ranked #1, up from #2 in 2023, in Franchise Direct's ranking of global franchise opportunities.



Franchise Times Top 400

The UPS Store ranked #30 in Franchise Times' Top 400, an exclusive annual ranking of the largest U.S.-based franchise systems by global systemwide sales.

2023



Entrepreneur Franchise 500

The UPS Store ranked #4 in Entrepreneur Magazine's Franchise 500, and #1 in the Postal and Business Centers category for the 33rd consecutive year.

Entrepreneur Top Franchises for Veterans

The UPS Store ranked #5 in Entrepreneur Magazine's list of Top Franchises for Veterans.

Entrepreneur Best of the Best Franchises

The UPS Store ranked in Entrepreneur Magazine's list of Best of the Best Franchise Brands.

Entrepreneur Fastest Growing Franchises (U.S. and Canada)

The UPS Store ranked #20 in Entrepreneur Magazine's list of Fastest Growing Franchises in the U.S. and Canada.

Entrepreneur Top Global Franchises

The UPS Store ranked #13 in Entrepreneur Magazine's list of Top Global Franchises, up from #17 last year.

Entrepreneur Top Franchises for Less Than \$150,000

The UPS Store ranked #1 in Entrepreneur Magazine's list of Top Franchises for Less Than \$150,000.

Entrepreneur Top Brands for Multi-Unit Owners Ranking

The UPS Store ranked #7 in Entrepreneur Magazine's list of the Top Brands for Multi-Unit Owners.



Franchise Direct Top 100 Global Franchise Rankings

The UPS Store ranked #2, up from #17 in 2022, in Franchise Direct's ranking of global franchise opportunities.



Franchise Times Top 400

The UPS Store ranked #31 in Franchise Times' Top 400.

2022



Entrepreneur Franchise 500

The UPS Store ranked #2 in Entrepreneur Magazine's Franchise 500, and #1 in the Postal and Business Centers category for the 32nd consecutive year.

Entrepreneur Best of the Best Franchises

The UPS Store ranked in Entrepreneur Magazine's list of Best of the Best Franchise Brands.

Entrepreneur Fastest Growing Franchises (Worldwide)

The UPS Store ranked #36 in Entrepreneur Magazine's list of Fastest Growing Franchises.

Entrepreneur Fastest Growing Franchises (U.S. and Canada)

The UPS Store ranked #25 in Entrepreneur Magazine's list of Fastest Growing Franchises in the U.S. and Canada.

Entrepreneur Top Global Franchises

The UPS Store ranked #17 in Entrepreneur Magazine's list of Top Global Franchises.

Entrepreneur Top Franchises for Veterans

The UPS Store ranked #7 in Entrepreneur Magazine's list of Top Franchises for Veterans.



Franchise Direct Top 100 Global Franchise Rankings

The UPS Store ranked #17, up from #30 in 2021, in Franchise Direct's ranking of global franchise opportunities.

Franchising.com

Franchising.com 2022 Top 50 Brands by Number of Multi-Unit Franchisees

The UPS Store ranked #3 on Franchising.com's Top 50 Brands by Number of Multi-Unit Franchisees.



Franchise Times Top 500

The UPS Store ranked #40 in Franchise Times' Top 500.

2021



Franchise Times Top 400

The UPS Store ranked #36 in Franchise Times' Top 400.

Franchising.com

Franchising.com Top 50 Brands by Number of Multi-Unit Franchisees

The UPS Store ranked #3 on Franchising.com's Top 50 Brands by Number of Multi-Unit Franchisees.



Entrepreneur Franchise 500

The UPS Store ranked #3 in Entrepreneur Magazine's Franchise 500, and #1 in the Postal and Business Centers category for the 31st consecutive year.

Entrepreneur Best of the Best Franchises

The UPS Store ranked in Entrepreneur Magazine's list of Best of the Best Franchise Brands.

Entrepreneur Fastest Growing Franchises (Worldwide)

The UPS Store ranked #24 in Entrepreneur Magazine's list of Fastest Growing Franchises.

Entrepreneur Fastest Growing Franchises (U.S. and Canada)

The UPS Store ranked #19 in Entrepreneur Magazine's list of Fastest Growing Franchises in the U.S. and Canada.

Entrepreneur Top Global Franchises

The UPS Store ranked #19 in Entrepreneur Magazine's list of Top Global Franchises.

Entrepreneur Top Franchises for Less Than \$150,000

The UPS Store ranked #1 in Entrepreneur Magazine's list of Top Franchises for Less Than \$150,000.

Entrepreneur Top Franchises for Veterans

The UPS Store ranked #6 in Entrepreneur Magazine's list of Top Franchises for Veterans.



Franchise Innovation Awards

The UPS Store won the award for Most Innovative Building Design, Remodel, or Prototype in Franchise Update Media's annual recognition of the most outstanding innovations in franchising.



Franchise Direct Top 100 Global Franchise Rankings

The UPS Store ranked #30, up from #39 in 2020, in Franchise Direct's ranking of global franchise opportunities.



Franchise Gator Top 100 Franchises

The UPS Store ranked #27 in Franchise Gator's yearly ranking of top franchise opportunities.

2020



Entrepreneur Franchise 500

The UPS Store ranked #5 in Entrepreneur Magazine's Franchise 500, and #1 in the Postal and Business Centers category for the 30th consecutive year.

Entrepreneur Top 100 Franchises for Less Than \$150,000

The UPS Store ranked #1 on Entrepreneur Magazine's list of Top 100 Franchises for Less Than \$150,000.

Entrepreneur Best Franchise Brands

The UPS Store ranked in Entrepreneur Magazine's list of Best Franchise Brands.

Entrepreneur Top Global Franchises

The UPS Store ranked #19 in Entrepreneur Magazine's list of Top Global Franchises in 2020.

Entrepreneur Top Growth Franchises

The UPS Store ranked #29 in Entrepreneur Magazine's list of Top Growth Franchises in 2020.

Entrepreneur Top Franchises for Veterans

The UPS Store ranked #8 in Entrepreneur Magazine's list of Top Franchises for Veterans in 2020.



Franchise Gator Top 100 Franchises

The UPS Store ranked #22, up from #26 in 2019, in Franchise Gator's yearly ranking of top franchise opportunities.



Franchise Direct Top 100 Global Franchise Rankings

The UPS Store ranked #39, up from #65 in 2019, in Franchise Direct's ranking of global franchise opportunities.



Franchise Times Top 200

The UPS Store ranked #55 in Franchise Times' annual ranking of franchise opportunities.

2019



Entrepreneur Franchise 500

The UPS Store ranked #5 in Entrepreneur Magazine's Franchise 500, and #1 in the Postal and Business Centers category for the 29th consecutive year.

Entrepreneur Fastest-Growing Franchises

The UPS Store ranked #24, up from #46 in 2018, in Entrepreneur Magazine's Fastest-Growing Franchises list.

Entrepreneur Best of the Best Franchises

The UPS Store ranked in Entrepreneur Magazine's list of Best of the Best franchises.

Entrepreneur Top Franchises for Veterans

The UPS Store ranked #10 in Entrepreneur Magazine's Top Franchises for Veterans list in 2019.



Franchise Direct Top 100 Global Franchise Rankings

The UPS Store ranked #65 in Franchise Direct's ranking of global franchise opportunities.



Franchise Gator Top 100 Franchises

The UPS Store ranked #26, up from #27 in 2018, in Franchise Gator's annual ranking of top franchise opportunities.



Franchise Times Top 200

The UPS Store ranked #55, up from #58 in 2018, in Franchise Times' annual ranking of franchise opportunities.

2018



Entrepreneur Franchise 500

The UPS Store ranked #4 in Entrepreneur Magazine's Franchise 500, and #1 in the Postal and Business Centers category for the 28th consecutive year.

Entrepreneur Fastest-Growing Franchises

The UPS Store ranked #46, up from #61 in 2017, in Entrepreneur Magazine's Fastest-Growing Franchises list.

Entrepreneur Top Global Franchises

The UPS Store ranked #16, up from #24 in 2017, in Entrepreneur Magazine's Top Global Franchises.

Entrepreneur Top Brands

The UPS Store ranked #19, up from #24 in 2017, in Entrepreneur Magazine's Top Brands.

Entrepreneur Best of the Best

The UPS Store ranked in Entrepreneur Magazine's list of Best of the Best franchises.

Entrepreneur Top Franchises for Veterans

The UPS Store ranked #10 in Entrepreneur Magazine's Top Franchises for Veterans list in 2018.



Franchise Direct Top 100 Global Franchise Rankings

The UPS Store ranked #39 in Franchise Direct's ranking of global franchise opportunities.



Military Times Best for Vets

The UPS Store ranked #34 in Military Times' Best for Vets: Franchises.



Franchise Times 200

The UPS Store ranked #58 in Franchise Times Top 200 list.



Franchise Gator Top 100 Franchises

The UPS Store ranked #27, up from #29 in 2017, in Franchise Gator's annual ranking of top franchise opportunities.

2017



Entrepreneur Franchise 500

The UPS Store ranked #4 in Entrepreneur Magazine's Franchise 500, up from #21 in 2016, and #1 in the Postal and Business Centers category for the 27th consecutive year.

Entrepreneur Best of the Best Franchise

The UPS Store was included in Entrepreneur Magazine's Best of the Best franchises list.

Entrepreneur Fastest-Growing Franchises

The UPS Store ranked #61 in Entrepreneur Magazine's Fastest-Growing Franchises list.

Entrepreneur Top Global Franchises

The UPS Store ranked #24 in Entrepreneur Magazine's Top Global Franchises list.

Entrepreneur Top Franchise Brands

The UPS Store ranked #24 in Entrepreneur Magazine's Top Franchise Brands list.

Entrepreneur Best Franchises for Any Budget

The UPS Store ranked #3 in Entrepreneur Magazine's Best Franchises for Any Budget list.

Entrepreneur Top Franchises for Veterans

The UPS Store ranked #8 in Entrepreneur Magazine's Top Franchises for Veterans list, moving up one spot from last year.



Franchise Times 200

The UPS Store ranked #57 in Franchise Times Top 200 list.



Franchise Gator Top 100 Franchises

The UPS Store ranked #29 in Franchise Gator's annual ranking of top franchise opportunities.



Military Times Best for Vets

The UPS Store ranked #22 in Military Times' Best for Vets: Franchises.

2016



Entrepreneur Franchise 500

The UPS Store ranked #17 in Entrepreneur Magazine's Franchise 500, #44 in the "fastest growing" franchise list, and #1 in the Postal and Business Centers category for the 26th consecutive year.

Entrepreneur Top Franchises for Veterans

The UPS Store ranked #9 in Entrepreneur Magazine's ranking of top franchise opportunities for veterans.

Entrepreneur Global Franchise Rankings

The UPS Store ranked #49 in Entrepreneur Magazine's Top Global Franchises



Franchise Gator Top 100 Franchises

The UPS Store ranked #22 in Franchise Gator's annual ranking of top franchise opportunities.



Franchise Direct Top 100 Global Franchise Rankings

The UPS Store ranked #33 in Franchise Direct's ranking of global franchise opportunities, up from #65 in 2015.



Franchise Times Top 200 Franchises

The UPS Store ranked #56 in Franchise Times' annual ranking of top franchise opportunities.

2015



Entrepreneur Franchise 500

The UPS Store ranked #21 in Entrepreneur Magazine's Franchise 500 and #1 in the Postal and Business Centers category for the 25th consecutive year.

Entrepreneur Fastest-Growing Franchise Rankings

The UPS Store ranked #51 in Entrepreneur Magazine's Fastest-Growing Franchise rankings.

Entrepreneur 100 Veteran Friendly Franchises

The UPS Store ranked #8 in Entrepreneur Magazine's Veteran Friendly Franchises list.



Franchise Direct Top 100 Global Franchise Rankings

The UPS Store ranked #65 in Franchise Direct's ranking of global franchise opportunities.



Franchise Times Top 200 Franchises

The UPS Store ranked #57 in Franchise Times' annual ranking of top franchise opportunities.